



British Ports Association  
Conference 2015  
Hosted by Stornoway Port Authority  
30th September - 2nd October  
[www.britishports.org.uk/conference](http://www.britishports.org.uk/conference)

The **British Ports Association 2015 Conference** will be hosted by Stornoway Port Authority from 29th September 2015 until 2nd October 2015 in the An Lanntair Arts Centre, Stornoway, Isle of Lewis.

This 23<sup>rd</sup> Annual BPA Conference will continue to offer BPA members and Non Members alike, industry partners and key stakeholders a unique opportunity to catch up with all the latest policy, practice, trends and technology in the ports and harbours sector from across the UK.

*"It is with a strong sense of satisfaction that I write this Foreword to the proceedings of the British Ports Association Annual Conference to be held in Stornoway from 29th September 2015 until 2nd October 2015. The British Ports Association has a long tradition of bringing together representatives from the Ports Industry and associated businesses giving all participants the opportunity to renew old and forge new friendships among colleagues from throughout the United Kingdom.*

*In this the 150th Anniversary Year, Stornoway Port Authority is particularly pleased to host the 2015 Annual Conference and extends a warm welcome to delegates and their partners to Stornoway, the principal port in the Scottish Western Isles. These Islands have a unique heritage and culture and we are confident that our guests will not be disappointed with their Island venue. A warm welcome awaits all those attending the Conference and we very much look forward to meeting you in the Autumn."*

**Robert JM Frater, Chairman, Stornoway Port Authority**

### 2015 Conference Schedule

**Tuesday 29<sup>th</sup> September 2015**

**Arrival & Pre Registration  
Welcome Reception at An Lanntair  
Sponsored by The TT Club**

**Wednesday 30<sup>th</sup> September 2015**

**Conference & Exhibition Programme Day 1  
Traditional Social Evening at Cabarfeidh Hotel**

**Thursday 1<sup>st</sup> October 2015**

**Conference Programme & Exhibition Day 2  
Conference Dinner at Lews Castle**

**Friday 2<sup>nd</sup> October 2015**

**Optional Tour of Stornoway Port Authority**



### Sponsorship packages & Promotional opportunities

Printed / Promotional Opportunities	Available Spaces	Consideration (Ex VAT)
<p><b>Conference Notepad</b> <i>Delegate jotter pads are an essential feature of conference note-taking and ensure that your corporate identity remains at the fore of delegates awareness, both during and for long after the plenary sessions</i></p> <ul style="list-style-type: none"> <li>- One pad supplied to each delegate plus spare pads at reception</li> </ul>	1	£500.00
<p><b>Conference Folder</b> <i>One PU leather look finish business folder with pockets for all your essentials. Detailed with your corporate logo and conference logo</i></p>	1	£ 1000.00
<p><b>Conference Name Badges</b> your logo printed in full colour on the delegate name badges for the full conference programme.</p>	1	SOLD
<p><b>Conference Programme Adverts</b> <i>The conference programme is a 'must read' for all delegates and offers a continual source of reference and interest throughout the course of the conference (and often for a considerable period thereafter)</i></p> <p><i>Options for A4 portrait magazine</i> Quarter Page - £250.00 (4 available) Half Page - £400.00 (3 available) Full Page - £500.00 (4 available)</p>	11	From £250.00
Programme Opportunities	Available Spaces	Consideration (Ex VAT)
<p><b>Session Sponsor (Morning / Afternoon Each Day)</b> <b>Wednesday 30<sup>th</sup> September – Morning – Available</b> <b>Wednesday 30<sup>th</sup> September - Afternoon – Available</b> <b>Thursday 1<sup>st</sup> October – Morning – Available</b></p> <p><i>Your corporate logo and website details published alongside the morning/afternoon conference programme and in associated conference promotional material</i> <i>Sponsor profile &amp; logo on website and programme brochure</i> <i>Your corporate logo and website details shown in a projected image on the conference screen at the start of the session in a solus position</i> <i>Brochure inserted into conference folder/pack</i></p>	3	£500.00
<p><b>Coffee Sessions (3 sessions available)</b> <i>Your corporate logo and website details in the programme sponsors section and on screen / printed cards on the hospitality tables during coffee service.</i></p> <p><b>NB: Thursday 1<sup>st</sup> October AM - SOLD</b></p>	2	£ 250.00
<p><b>Lunch Sponsor (2 days available)</b></p> <ul style="list-style-type: none"> <li>- Logo in programme beside lunch listing</li> <li>- Branding throughout the duration of lunch in the form of roll up banner stands.</li> </ul>	2	£500.00

SOCIAL EVENTS SPONSORSHIP OPPORTUNITIES	Available Spaces	Consideration (Ex VAT)
<p><b>Welcome Reception 29th September (1 sponsor)</b></p> <ul style="list-style-type: none"> <li>- Sole sponsorship of Welcome reception</li> <li>- Positioning of banners</li> <li>- Welcome speech opportunity</li> <li>- Sponsor profile &amp; logo in conference programme &amp; website</li> <li>- Quarter page advert (artwork supplied)</li> </ul>	1	SOLD
<p><b>Evening Social Drinks Reception &amp; Dinner – Cabarfeidh Hotel</b></p> <ul style="list-style-type: none"> <li>- Logo in programme beside event listing</li> <li>- Profile &amp; logo on website and conference brochure</li> <li>- Branding throughout the duration the event in the form of roll up banner stands.</li> <li>- Welcome speech</li> <li>- Table promotional items (supplied by sponsor)</li> </ul>	1	SOLD
<p><b>Conference Dinner Drinks Reception &amp; Wine on Tables in Lews Castle</b></p> <ul style="list-style-type: none"> <li>- Logo in programme beside Drinks Reception</li> <li>- Branding throughout the duration of the reception in the form of roll up banner stands.</li> <li>- Welcome Speech opportunity</li> </ul>	1	£1750.00
<p><b>Conference Dinner – Main Sponsor Lews Castle</b></p> <ul style="list-style-type: none"> <li>- Logo in programme beside Drinks Reception listing</li> <li>- Sponsor profile &amp; half page Advert in main conference brochure</li> <li>- Branded menu card with Sponsor Welcome</li> <li>- Table promotional items (supplied by sponsor)</li> <li>- Branding throughout the duration of the event in the form of roll up banner stands</li> <li>- Speech at Dinner</li> <li>- 4 VIP Dinner Places</li> </ul>	1	£3500.00
<p><b>Conference Delegate Gifts</b> Provision of welcome gift for delegates (120 approx) and welcome gift for speakers (20 approx)</p> <ul style="list-style-type: none"> <li>- Complimentary Exhibition table throughout the duration of the conference</li> <li>- Advert in main conference brochure</li> </ul>	0	SOLD

If you are interested in any of these sponsorship opportunities, please contact Morrow Communications directly with your enquiry. Alternatively please complete the Sponsor Register of Interest Form attached.

**NB: SPONSORSHIP PACKAGES DO NOT INCLUDE DAY DELEGATE FEES, EXHIBITION STANDS, MEALS, ACCOMMODATION, OR SOCIAL PROGRAMME PLACES (Unless specified).**

**These may be booked directly with Conference Organisers. Travel to/from Stornoway is your own responsibility.**



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Organised by Morrow Communications Events on behalf of Stornoway Port Authority